



## Exciting developments at MWT

**We're thrilled to announce that we've secured UK Shared Prosperity Funding (SPF) for a groundbreaking project that integrates Web 3.0/Blockchain technology.**

This emerging tech is something we'll be hearing much more about in the near future. Our pioneering initiative aims to engage with local communities in Powys. Once we establish a foundation, we plan to expand it across Mid Wales. The core idea? Revitalise our town centres, strengthen bonds within communities, and reward local shopping – acknowledging the deep connection between tourism and community.

Stay tuned for more details in the upcoming weeks.

**Currently, we're on the hunt for three new team members: a part-time project manager (3 days/week) and two full-time business engagement officers.** If you or someone you know has relevant expertise, we'd love to hear from you. There was a slight delay in receiving approval from SPF, which means our timeline is tight so we need to hit the ground running to make the most of this opportunity for Mid Wales!

### Job opportunities:

Project Manager

Business Engagement  
Officers

## Mid Wales Tourism Industry Conference - Book Now

**Thursday 23rd November 2023** at The Metropole Hotel in Llandrindod Wells. Not to be missed.

Join us, and gain insights from industry experts,



engage with over 100 tourism professionals and suppliers, and connect face-to-face.

The Mid Wales Tourism Conference provides an opportunity to cover the topics that matter most to tourism businesses. It is the one big tourism event of the year in the region not to be missed, no matter how big or small your business is.

**97% of attendees to our last conference in 2021 rated their conference experience as superior or above average.**

[Book Ticket/s](#)

[Visit Website](#)

## Visit Wales Industry Roadshows - Registration Open



Come along to a Visit Wales industry roadshow this autumn, to hear from the VW team and meet fellow industry colleagues.

- South East: 12th October – Coldra Court Hotel, Newport
- North: 18th October – Llangollen Pavilion
- **Mid: 25th October – Aberystwyth University**
- South West: 8th November - Swansea.com Stadium

The events will start at 10:00 am (Registration from 9:15 am) and finish at 3:00 pm - a light lunch will be provided.

Visit Wales will be updating on marketing and development, including research and insights. There will also be news from Event Wales and a chance to hear from your Regional Forum chair. A tourism industry guest speaker specific to each region will also be part of the programme.

There will be plenty of opportunities for Q&A as well as a chance to enjoy great networking opportunities and learn about the latest support available from Visit Wales and other key organisations.

And, for those who have a particular interest in events, or want to find out more about Tourism Exchange Great Britain (TXGB) - the platform that links UK tourism booking systems or own inventory with a global network of distributors - there will be

an opportunity to stay on that afternoon for a detailed session (run by Val at MWT Cymru).

Book your free place

Find out more

## Reminder - Important Fire Safety Legislation & Guidance

From 1 October 2023 new fire safety legislation came into effect. This means that many businesses and building owners need to check if and how this affects them to ensure they are complying with the regulations.

A guide on how to comply with fire safety law in small places to stay, such as B&Bs and self-catering properties has been published on the Welsh Government website. There's a fire risk assessment checklist starting section 8 (page 28) of the updated guidance: [Make your guest accommodation safe from fire | GOV.WALES](#)

We urge all members to review this. We are aware of some businesses being contacted by Mid and West Wales Fire and Rescue Service, who are undertaking fire safety visits.

VisitBritain also have a Fire Risk Assessment Form template on their Business Advice Hub which is compliant with the new regulations to make it easier for you to complete your fire risk assessment. [Click here.](#)

## A tribute to Peter Lloyd Harvey

**01/03/1949 – 03/09/2023**

We were all saddened to hear of the passing of Peter Lloyd Harvey, a former Director of MWT Cymru, founding member of Pentir Pumlumon, and a real pioneer in the early days of Welsh tourism when Peter and his father opened one of the first attractions in Mid Wales, the '[Silver Lead Mine](#)'.

[Thank you to Richard Smith from Cambrian Tours, who has shared his personal memories of Peter.](#)



## WPG – Working with Mid Wales Tourism Members

Welshpool Printing Group (WPG) is part of our supplier directory and has some great deals for MWT members, including 10% extra free on print runs, and free design consultation for MWT members on litho &

digital print\*

[Read more](#)



"We firmly believe that printed marketing remains an essential tool for the tourism sector, and we're here to provide the expertise and quality products that will help MWT businesses thrive," said Nicola Watkins from WPG.

This is what Danny, Director of Corris Caverns Ltd. has to say about working with us:

"We went to WPG with a fairly complex printing requirement, they took it in their stride and did an excellent job for us. The resulting information leaflet is frequently commented on by customers. So we went a step further and the resulting van wrap draws just as many compliments."

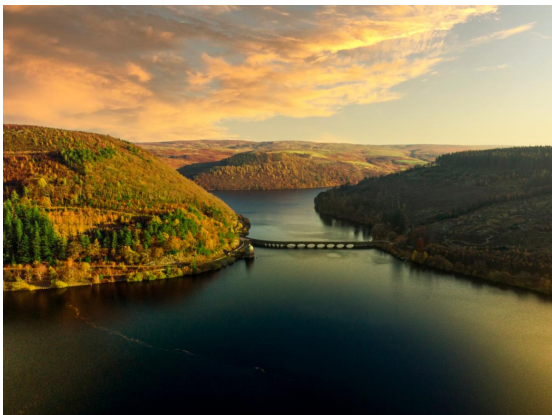


[Discover more about working with WPG and the significance of printed marketing in tourism in their blog.](#)

You can also chat to WPG at our Mid Wales Tourism Conference, where they will be exhibiting.

**\*T&C's apply. Quote 'MWT Offer'. Speak to a member of staff for more details on 01938 552260**

## Filming Offer for MWT Members this Autumn



As the leaves turn gold and crimson, the skilled team at AMP Digital in Mid Wales presents an exclusive Autumn Filming Offer just for MWT members.

With their special 'content bucket' offer, you can have an entire day's worth of footage expertly curated. This versatile content can be utilised for a myriad of purposes, enhancing your online presence and captivating your audience.

## Happy Retirement, Swancott

Our best wishes to Swancott Pugh from Plas Y Nant in Llwyngwriol, Gwynedd, who is retiring from running her self catering business. She was one of MWT's very first members and a very active member of her local farm tourism group over many years.

Speaking of her decision to retire, Swancott said, *"Welcoming visitors has been a big part of my life, from 1972 and then diversifying and converting farm buildings to Plas y nant cottages in 1981. It has been a fantastic time and I have enjoyed meeting people from all over the world. I have also enjoyed being on committees to do with farm tourism, WTB Farm and Guesthouse, Wasco, Farm Holiday Bureau and Croeso Cader Idris.*

*I wish to express special thanks to Val and all those working at MWT for all your help, support and understanding over the years."*

Thank you for all your support, Swancott.

## Autism Awareness

If you or your employees would like to find out more about autism and how you can support autistic guests and visitors to your business, please see [AutismWales.org](http://AutismWales.org).



MWT members, [Beyond Breakout](#) in Newtown, have recently undertaken free training with Autism Wales and would recommend it.

If you consider your business to be neurodivergent aware, please tick the box under the 'facilities' section when you're logging-in to update your Visit Mid Wales/Show me Wales web listing, so you can be featured on a dedicated site search.

## Assistance dog owners and their rights

Business Wales are reminding everyone that assistance dogs are not pets and businesses are encouraged to amend any "no dogs" policy to one that allows access for assistance dogs.

[Find out more | Guidance here](#)

Register for Acas's free webinars on a range of topics to stay up-to-date with employment law and best workplace practices.

Topics include: Business support: managing in difficult times (31 Oct, 2-3pm)

We also encourage you to [sign up to receive free ACAS enews updates](#).

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## Welcome MWT Members

### **Vale of Rheidol Railway**

An unforgettable journey from Aberystwyth to Devil's Bridge (or vice versa), through the beautiful Rheidol Valley. Sit back, relax on a nostalgic journey through the spectacular Mid Wales countryside.



### **Wales Cottage Holidays**

A stunning collection of holiday cottages in Mid Wales - Wales Cottage Holidays offer a variety of quality, handpicked accommodation right across Wales so you can find your perfect Welsh escape. Whether you crave the mountains of North Wales, the valleys of South Wales or the coast of West Wales,



### **Dan yr Ogof and the Brecon Beacons Resort**

The National Showcaves Centre for Wales in the Brecon Beacons National Park is one of Wales' top attractions. Discover and explore the twisting passageways and great caverns. Come face to face with over 200 life-sized dinosaur models, and visit the gentle giants at the Shire Horse Centre. 1 ticket, 10 attractions!



## Latest Mid Wales News & Press Releases

### **[Haunted Hallowe'en Trail at Gregynog Hall for half term visitors](#)**

Get ready for a spectacularly spooky October half term at Gregynog Hall as the famous Mid Wales country estate's wild woods are transformed into a Haunted Hallowe'en Trail.

[Read more](#)



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- 10/10/23: [Fang-tastic Halloween half term fun at The Silver Mountain Experience](#)
- 09/10/23: [Falconry Experience wales soars away with two Welsh Hospitality Awards.](#)
- 06/10/23: [Half marathon to remember Ron Skilton's contribution to Llanwrtyd Wells](#)
- 03/10/23: [Terror Mountain returns with five live action horror attractions](#)
- 02/10/23: ['The Welsh Potosi' book captures mining history of Mid Wales mountains](#)
- 29/09/23: [Call for applications in Ceredigion to come forward for the Cynnal y Cardi Fund](#)
- 28/09/23: [Some of UK's best young string musicians to perform at Gregynog Hall](#)
- 27/09/23: [Ceredigion on top with EV charging point provision](#)
- 26/09/23: [Archive presents a series of events to celebrate broadcasting in Wales](#)
- 25/09/23: [Tickets now on sale for Royal Welsh Winter Fair in November](#)
- 25/09/23: [Wales to the World: celebrating maps in a brand new exhibition](#)
- 21/09/23: [Weekend of events to celebrate Montgomery Castle's 800th birthday](#)
- 20/09/23: [New study aims to revitalise and reimagine Royal Welsh Showground](#)
- 15/09/23: [New director of horticulture sought for the Royal Welsh Show](#)
- 14/09/23: [Border vineyard set for a bumper vintage](#)
- 13/09/23: [More acts announced to play at Other Voices Cardigan](#)
- 13/09/23: [Mid Wales Autumn Fayre is back with a packed programme for families](#)
- 05/09/23: [Winner Ophelia meets social media pony star Haribo at Brandy House Farm](#)
- 04/09/23: [Llanidloes restaurant responds to customer demand by opening at weekends](#)

[Restore the Montgomery Canal appeal raises nearly £100,000](#)



Organisers of the Restore the [Montgomery Canal!](#) appeal have raised more than £95,000 in three months following generous donations from supporters.

[Read more](#)

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## Recent Updates

Missed our September e-news? Featuring:

- MWT's key role highlighted at Brecon & Radnor politician's briefing
- More opportunities from TXGB
- Growing Mid Wales surveys
- Employees guide for hiring young workers
- 2 new support funds for businesses in Gwynedd
- Workplace charging scheme
- Welcome new members
- Latest news

[Catch up here](#)

[Visit Wales latest Tourism Industry update including:](#)

- Autumn campaign and Llwybrau. Wales By Trails update
- Cymru Wales wins at the World Media Awards
- Response to the publication of the Wales domestic overnight trips
- A default 20mph for Wales: inform your visitors / guests
- Event Wales funded events 2023
- NRW announces engagement event dates for a proposed fourth National Park in Wales
- Gwynedd and Eryri Sustainable Visitor Economy Strategic Plan 2035
- Nominate for the St David Awards 2024
- And more

[Catch up here](#)

[Subscribe to VW updates here](#)

[Catch up with VisitBritain news here.](#)

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**Reminder - Updating your details**

Here are the links you need -

[Visit Mid Wales and Show me Wales](#)

[Adding events to Visit Mid Wales and Show me Wales](#)

[Visit Wales](#)

How to update your details

## MWT Cymru Facebook Group & Useful Links

If you haven't already, please make sure you join us on our MWT Cymru Facebook Members Group. This is the fastest way to receive updates as they happen.

Visit website: [www.mwtcymru.co.uk](http://www.mwtcymru.co.uk)

JOIN MEMBERS' FACEBOOK GROUP

Top 5 Tips for working with Visit  
Wales

Make the most of your membership  
benefits

Tourism Industry Events

As always, if you need any additional help or support please [contact us](#)

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